



Rep. Decree n° 5993 Prot. n° 152645
Date 23/06/2022
Title III Class V
UOR SEMFC

HAVING REGARD to the Statute of Politecnico di Milano;
HAVING REGARD to Directorial Decree of 3.11.1999, n.509;
HAVING REGARD to Directorial Decree of 22.10.2004, n. 270;
HAVING REGARD to the Educational Rules of University;
HAVING REGARD to the University Master's Regulation of Politecnico di Milano enacted with Rectoral Decree n. 2235 of 05.08.2013;
HAVING ACQUIRED the favourable opinion of the Academic Senate in its meeting of 20.06.2022, regarding the organization and activation of Specializing Masters, among which the 1st level Specializing Master “Executive Master of Business Administration” (*International EMBA Flex*).

HEREBY DECREES

That the 1st level Specializing Master “Executive Master of Business Administration” (*International EMBA Flex*) is set up and activated for the years 2023/2025.

ARTICLE 1 **Master features**

At the Department of Management, Economics and Industrial Engineering, the 1st level Specializing Master “Executive Master of Business Administration” (*International EMBA Flex*) is set up and activated.

The programme is provided by POLIMI Graduate School of Management (MIP Politecnico di Milano Graduate School of Business) consortium joint stock company. The reference School is School of Industrial and Information Engineering.

The Head of the Specializing Master is prof. Riccardo Mangiaracina.

The Specializing Master Programme Commission is made up by:

- Prof. Davide Chiaroni - Politecnico di Milano
- Prof.Ssa Raffaella Cagliano - Politecnico di Milano
- Prof. Vittorio Chiesa - Politecnico di Milano
- Prof. Antonio Calabrese - Politecnico di Milano
- Prof. Riccardo Mangiaracina - Politecnico di Milano
- Prof.Ssa Cristina Rossi - Politecnico di Milano
- Prof. Federico Frattini - Politecnico di Milano
- Prof.Ssa Evila Piva - Politecnico di Milano
- Prof. Massimiliano Guerini - Politecnico di Milano
- Prof.Ssa Margherita Emma Paola Pero - Politecnico di Milano
- Prof. Marco Giorgino - Politecnico di Milano
- Prof. Emanuele Lettieri - Politecnico di Milano
- Prof. Paolo Maccarrone - Politecnico di Milano
- Prof.Ssa Antonella Maria Moretto - Politecnico di Milano
- Prof. Andrea Sianesi - Politecnico di Milano
- Prof. Giovanni Toletti - Politecnico di Milano

ARTICLE 2
Educational objective and job opportunities

the Executive MBA was designed to meet the managerial training needs of graduate students in technical, economic and humanistic fields already involved in work activities, who feel the need, in a process of continuous improvement, to align their skills to the manager role in which they are required to work by their companies. The entire training programme of the Executive MBA is focused on the innovation topic, thought according to a three-dimensional point of view. 1. Management innovation, aimed at conveying a new way of management, through modern management methods that make people participate in the business processes of technological and economic- organizational innovation, internationalization of companies and globalization of markets. 2. Cultural innovation, aimed at conveying not only a new way of thinking, but also a greater awareness of one's own potential and the ability to enhance skills and knowledge. 3. Personal innovation, oriented to develop the ability to learn and improve. These objectives are pursued through advanced training methods, that alternate online training with on-site training. The teaching methods tend to prefer an education based on practical aspects, on the discussion of business cases and a strong interaction between participants and professor. Designed to expand the potential of experienced managers and C-levels, MIP Executive MBA programs offer a flexible and customizable path that can accelerate professional growth, provide new General Management skills and give access to a unique professional network, reconciling training with work and personal life.

The course will be held in English.

ARTICLE 3
Content and organization of training activities

The Specializing Master will start in **November 2023** and will end in **June 2025**.

The Executive MBA is a program that combines online lessons and lessons in attendance and has a duration of 20 months that corresponds to a total of 75 CFU. Students will be able to customize their own path by choosing an Elective course, that is to say in-depth courses on topics of particular interest. At the end of it, the final project (project work) is foreseen for a total of 15 CFU; the project work, carried out in a group, can be carried out at the company of one of the participants or concern the development of a new business idea. The Executive MBA Master's degree is provided entirely in English for foreign and Italian students who need an excellent knowledge of English. It is a part-time program that combines online lessons and lessons in attendance and has a duration of 20 months that corresponds to a total of 75 CFU. Students will be able to customize their own path by choosing an Elective course, which is an optional in-depth path to topics of particular interest. At the end of the training course the final project (project work) is foreseen for a total of 15 CFU; the project work, carried out in a group, can be carried out at the company of one of the participants or concern the development of a new business idea. The sessions in attendance will take place in a European office that is being defined. Are provided: - training hours provided face to face or online mode: 480 - Project work hours: 375 - Individual study hours: at least 645 - tot. Hours: at least 1.875

SSD	Teaching	Total hours of activity	ECTS
ING-IND/35	Financial Accounting	62,5	2,5
ING-IND/35	Management Accounting	62,5	2,5
MAT 09 e ING-IND/35	Business Statistics	25	1
ING-IND/35	Strategy	50	2
ING-IND/35	Business Planning	25	1
ING-IND/35	Lean start-up /Entrepreneurial Finance	62,5	2,5
ING-IND/17 e ING-IND/35	Corporate entrepreneurship/Design thinking	62,5	2,5
SECS-P/01/02 e ING-IND/35	Macroeconomics	50	2
SECS-P/01/02 e ING-IND/35	Business & Industrial Economics	50	2

ING-IND/35	Corporate Finance	75	3
ING-IND/35	Financial Valuation	75	3
ING-IND/17 e ING-IND/35	Innovation Strategy	62,5	2,5
ING-IND/17 e ING-IND/35	Innovation Leadership	62,5	2,5
ING-IND/35	Project Management	50	2
SECS-P/01/02 e ING-IND/35	International Economics	75	3
ING-IND/35	Marketing Management	62,5	2,5
ING-IND/35	Omni-channel Marketing	50	2
ING-IND/17 e ING-IND/35	Operations Management	75	3
ING-IND/35	Organization Design & Change management	62,5	2,5
ING-IND/35	People Management	62,5	2,5
non assegnati	Leadership Program	125	5
ING-IND/17 e ING-IND/35	Digital Transformartion	25	1
ING-IND/17 e ING-IND/35	Supply Chain Management & Purchasing	100	4
non assegnati	Career Development Program	25	1
non assegnati	Leadership a point of view	12,5	0,5
ING-IND/17 e ING-IND/35	Leading business transformation	50	2
	Project Work	375	15
	Total	1.875	75

ARTICLE 4

Requirements for participation

The Specializing Master is reserved to candidates with a Laurea (equivalent to Bachelor of Science) or Laurea Magistrale/Specialistica (equivalent to Master of Science) who have achieved important professional experience and who can attend a programme in compliance with their work position.

For foreign candidates, equivalent academic qualifications in the related academic fields will be evaluated. The selection is made by the Commission.

ARTICLE 5

Formal fulfilment

The **admission application** must be presented in one day from the day after the date of this Decree and **within October 15, 2023**.

*** Italian/foreign citizens with educational qualifications obtained in Italy**

- Self-certification concerning personal identity (surname and name, date and place of birth, nationality and residence)
- copy of the identity document
- copy of the Diploma Supplement or photocopy of the laurea qualification and certificate with the list of exams taken for graduate students of the Old Educational System

*** Italian/U.E. citizens with a qualification obtained abroad**

- Self-certification concerning personal identity (surname and name, date and place of birth, nationality and residence)
- copy of the identity document
- Photocopy of the academic qualification obtained, with a certificate showing the scores obtained in each exam or Diploma Supplement (**upon enrolment, the on-site Value Declaration issued by the Italian Representation abroad competent for the territory or certification issued by the Enic/Naric Centres**)

The admission application must show the declaration. "I authorize this University, pursuant to EU Regulation n. 2016/679 regarding the protection of personal data, the personal data processing for the sole purposes related to the admission, enrolment and management of the master, and in any case, I allow to disclose personal information to third parties and in particular:

- to public and private Bodies for possible recruitments;
- to training programme providers; to the Bank Treasurer of Politecnico for services connected to taxes;
- to bodies managing honor loans, accommodation, flexible employment contracts, cultural, recreational and/or sport activities.
- It also authorizes the use of data for statistical purposes in compliance with the procedures and authorizations required by the aforementioned legislation.

The whole information on data processing and rights of the interested party is available on the web site www.polimi.it/privacy

The documentation is available electronically at: <http://www.gsom.polimi.it>

The documents must be sent to:

POLIMI GRADUATE SCHOOL OF MANAGEMENT

Via Lambruschini, 4C - edificio 26/A

20156 MILANO (MI)

Telefono: +390223992820

Fax: +390223992844

email: infoemba@gsom.polimi.it

Pursuant to Article 75 of Presidential Decree 445/2000, if the Administration finds, on the basis of appropriate checks, an untruthful content on declarations provided by the candidate, the declarant does not have the benefits eventually obtained by the provision issued on the basis of the untruthful declaration.

*** Non-U.E. citizens with a qualification obtained abroad**

Non-EU foreign citizens must submit to the Institution:

- **copy of qualification** in original language and the related translation into Italian/English/French or Spanish
- **copy of transcripts** with the list of exams in original language and the related translation into Italian/English/French or Spanish or **Diploma Supplement**
- **copy of valid passport**

At least 30 days before the closing date for registration, as indicated in this article.

The Institution sends all the documents listed above for the evaluation of the qualifications, for the purposes of participation in the Specializing Master, to Politecnico di Milano, **Corporate & Continuing Education Unit, within the deadline of this call**, according to the provisions of the MIUR/MAE note "Procedures for access, stay and registration of visa applicant students for higher education programmes in Italy for the academic year 2021/22".

The Corporate & Continuing Education Unit communicates the acceptance of the student and the outcome of the access tests, where required, to the competent Representations, for completion of the documentation related to the qualification, required for the issue of the Entry Visa.

After confirmation of acceptance by the University, the candidates submit their qualification to the Diplomatic Representation, for the required consular acts.

ENROLMENT METHOD:

Students admitted to the Master's programme must create access credentials to Politecnico di Milano's online services using the following website www.polimi.it They must then enter their data and create a person code, attaching a valid identity document (passport for non-EU citizens), and communicate their person code to the Master's programme Manager. Registered students will have to update their personal data, if it is obsolete.

Keep portal access credentials for later access to Politecnico di Milano services. Lost access credentials can be autonomously restored or with ticket OTRS.

Politecnico creates a temporary student identification number to allow the student to pay the enrolment stamp online.

An Italian degree is self-certified by completing the appropriate form provided by the Managing Authority. A degree obtained abroad must be documented by presenting a **declaration of value (DOV)** issued by the Italian Representations abroad (Italian Embassy or Consulate) on letterhead complete with its original stamp **or a certificate issued by the Enic/Naric Centres.**

In addition to the above documentation, **non-EU citizens, must upload a copy of a valid residence permit on their online services personal data record.**

ARTICLE 6

Qualification and recognitions

CERTIFICATION ISSUED

At the end of the programme, after passing the final exam, the 1st level Specializing Master qualification in "Executive Master of Business Administration" will be issued, in English.

Students admitted to the final exam of the Master will pay the stamp through the online services of Politecnico di Milano, in order to take the exam.

OBLIGATIONS OF STUDENTS

Attendance to the activities of the Master is compulsory for at least 80% of the programme activities.

The renunciation to study must be submitted in writing. The training period cannot be suspended for any reason. It is not possible to enrol, at the same time, in a Specializing Master and in another study programme activated by an Italian University.

METHOD OF VERIFICATION

The final exam consists in presentation and discussion of a project work, carried out in group. The discussion of the project work must take place within 8 months from the last module of teaching.

ARTICLE 7

Tuition fees and contributions

The cost of the Specializing Master is divided into:

- Registration fee for Politecnico di Milano € 500.00 for student.
- The cost is € 36,500.00 for personal registrations.
- The cost is € 39,500.00 for those participates as a company or as a freelancer.

The registration fee for Politecnico di Milano will not be refunded under any circumstances.

Scholarships for different students targets are offered.

Tax and registration fee can be paid to the current account number:

CCN 000010025X55 - to MIP Politecnico di Milano - CIN L - ABI 05696 - CAB 01620 - IBAN IT02 L056 9601 6200 0001 0025 X55 - at Banca Popolare di Sondrio - Branch n. 21 - Via E. Bonardi n. 4 at Politecnico di Milano

Specify: ID 2321 MU1 EMBA Flex International as the reason for the bank transfer.

ARTICLE 8 Data Treatment

The University, pursuant to EU Regulation n. 2016/679 regarding the protection of personal data, uses the personal data processing for the sole purposes related to the admission, enrolment and management of the master, and in any case, I allow to disclose personal information to third parties and in particular:

- to public and private Bodies for possible recruitments;
- to training programme providers; to the Bank Treasurer of Politecnico for services connected to taxes;
- to bodies managing honor loans, accommodation, flexible employment contracts, cultural, recreational and/or sport activities.
- It also authorizes the use of data for statistical purposes in compliance with the procedures and authorizations required by the aforementioned legislation.

The whole information on data processing and rights of the interested party is available on the web site www.polimi.it/privacy

ARTICLE 9 Advertisement

This Decree is published on the Politecnico di Milano website at the page <https://www.polimi.it/corsi/master-universitari-e-corsi-post-laurea/>

FOR CLARIFICATIONS AND INFORMATION, PLEASE CONTACT:

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20156 Milano (MI)

Phone: +39 022304089

Fax: +39 02 2399 2844

infoemba@gsom.polimi.it

<http://www.gsom.polimi.it>

The Rector
(Prof. Ferruccio Resta)
Signed Ferruccio Resta