



Decree Index no. 6093 Prot. no. 155525  
Date 28/06/2022  
Title III Class V  
UOR SEMFC

HAVING REGARD TO the Statute of the Politecnico di Milano;  
HAVING REGARD TO M.D. no.509 of 3.11.1999;  
HAVING REGARD TO M.D. no. 270 of 22.10.2004;  
HAVING REGARD TO the University's General Regulations;  
HAVING REGARD TO the Politecnico di Milano Master regulations, issued with R.D. no. 2235 of 05.08.2013;  
HAVING OBTAINED the favorable opinion of the Academic Senate at its meeting of 20.06.2022, regarding the establishment and activation of Master proposals, including the 1<sup>st</sup> level Specializing Master in "INTERNATIONAL MASTER IN DIGITAL INNOVATION AND NEW BUSINESS DESIGN";

#### HEREBY DECREES

The 1<sup>st</sup> level Specializing Master in "INTERNATIONAL MASTER IN DIGITAL INNOVATION AND NEW BUSINESS DESIGN" has been established and activated for the years 2023/2024.

#### **ARTICLE 1** **Features of the Master course**

The 1<sup>st</sup> level Specializing Master in "INTERNATIONAL MASTER IN DIGITAL INNOVATION AND NEW BUSINESS DESIGN" has been established and activated at the Department of Management, Economics and Industrial Engineering.

The School of reference is the School of Industrial and Information Engineering. The course is delivered by the POLIMI Graduate School of Management (MIP Politecnico di Milano Graduate School of Business) Società Consortile per Azioni

The Master Director is Prof. Antonio Ghezzi.

The Master Commission is made up of:

- Prof.ssa RAFFAELLA CAGLIANO - POLITECNICO DI MILANO
- Prof. ANTONIO GHEZZI - POLITECNICO DI MILANO
- Prof. ANDREA SIANESI - POLITECNICO DI MILANO
- Prof. RICCARDO MANGIARACINA - POLITECNICO DI MILANO
- Prof.ssa ANTONELLA MARIA MORETTO - POLITECNICO DI MILANO

#### **ARTICLE 2** **Training objective and employment opportunities**

Our students will learn how to manage digital transformation projects both from a strategic, entrepreneurial, organizational and technological perspective. Specifically, we aim at developing the roles of Innovation Specialist or Innovation & Transformation Consultant able to introduce and/ or manage new product-service, organizational and business model innovations leveraging digital technologies to generate benefits for companies, industries and the society. The International Master in Digital Transformation will leverage a practice-oriented and action-learning approach characterized by a tight connection with companies sharing their field experience on Digital Transformation projects. This approach will increase the awareness in our students on the wide spectrum of entrepreneurial and strategic opportunities generated by digital technologies within both well-established corporations and startups.

Corporate Path: (Digital) Innovation Specialist - Project Manager/Process Owner of innovation related projects in established or newcomer corporations. The entry level (e.g. Analyst, Manager, Senior Manager) will depend upon previous work experience and academic background. Consulting Path: Digital Innovation/Transformation Consultant - Project Manager/ Process Owner of innovation related projects in consulting firms, system integrators, IT providers. The entry level (e.g. Analyst, Manager, Senior Manager) will depend upon previous work experience and academic background.

**The Master will be delivered in English.**

### **ARTICLE 3 Teaching content and organization**

The Specializing Master course will begin in **October 2023** and will end in **November 2024**.

Digital technologies and Innovations are transforming processes, operations, business models and entire organizations: their impact is often so pervasive and radical that it leads to a cross-industry Digital Disruption. We hence believe that Digital Transformation is not merely a combination of technologies, but a major phenomenon with deep strategic and managerial implications for all companies, regardless of the industry they operate in. This master will provide participants with the strategic, entrepreneurial and organizational approaches, methods and tailored „tool-box“ to navigate across the main digital trends (e.g. Artificial Intelligence e Machine Learning, Blockchain, Big Data & Analytics, Cloud Computing, Internet of Things, eCommerce, Mobile & Omnichannel Communication e Digital Manufacturing & Industry 4.0) and lead Digital Transformation in both public and private organizations.

SSD	Teaching	Total hours of activity	ECTS
ING-IND/35	Strategy	50	2
ING-IND/35	Innovation strategy	50	2
ING-IND/35	Project Management	50	2
ING-IND/35	Organization	50	2
ING-IND/35	Marketing	50	2
ING-IND/35	Digital Strategy, Digital Transformation & Digital Business Models	62,5	2,5
ING-IND/35	Digital Transformation Governance	62,5	2,5
ING-INF/05	Digital infrastructure & Information Systems and Enterprise applications	125	5
ING-IND/35	Digital Innovation Waves	125	5
ING-IND/17	Design Thinking	125	5
ING-IND/17	Digital Product and service design	250	10
ING-IND/35-17	Customer discovery and validation: Lean Startup and Agile	125	5
ING-IND/35	Product strategy & omnichannel customer experience	125	5
ING-IND/35-17	Shaping a better future for all	25	1
	Leadership and Managerial Skills	100	4
	Professional Experience	75	3
	PROJECT WORK	125	5
	<b>Total</b>	<b>1.575</b>	<b>63</b>

## **ARTICLE 4**

### **Admission requirements**

This Master program is designed for graduated candidates holding Bachelor or Master of Science degree. For foreign applicants, equivalent academic qualifications will be considered in the related study systems. The selection will be made by the Commission.

## **ARTICLE 5**

### **Formalities**

The application may be submitted from the day following the date of this Decree and **within:**

- **May 30, 2023 for extra EU candidates;**
- **June, 30 2023 for EU candidates.**

(Registrations may close before once the capacity is reached).

#### **\* Italian/foreign citizens with educational qualifications obtained in Italy**

- Self-certification concerning personal identity (surname and name, date and place of birth, nationality and residence)
- copy of the identity document
- copy of the Diploma Supplement or photocopy of the laurea qualification and certificate with the list of exams taken for graduate students of the Old Educational System

#### **\* Italian/E.U. citizens with a qualification obtained abroad**

- Self-certification concerning personal identity (surname and name, date and place of birth, nationality and residence)
- copy of the identity document
- Photocopy of the academic qualification obtained, with a certificate showing the scores obtained in each exam or Diploma Supplement (**upon enrolment**, the on-site **Value Declaration issued by the Italian Representation abroad competent for the territory or certification issued by the Enic/Naric Centres**)

The admission application must show the declaration. "I authorize this University, pursuant to EU Regulation n. 2016/679 regarding the protection of personal data, the personal data processing for the sole purposes related to the admission, enrolment and management of the master, and in any case, I allow to disclose personal information to third parties and in particular:

- to public and private Bodies for possible recruitments;
- to training programme providers; to the Bank Treasurer of Politecnico for services connected to taxes;
- to bodies managing honor loans, accommodation, flexible employment contracts, cultural, recreational and/or sport activities.
- It also authorizes the use of data for statistical purposes in compliance with the procedures and authorizations required by the aforementioned legislation.

The whole information on data processing and rights of the interested party is available on the web site [www.polimi.it/privacy](http://www.polimi.it/privacy)

The documentation is available electronically at: <https://www.applyformasters.net/>.

The documentation must be sent to:

#### **POLIMI Graduate School f Management**

Via Lambruschini, 4C - Building 26/A - 20156 MILANO (MI)

Phone: +39 0223992820

Fax: +39 0223992844

email: [infomasters@gsom.polimi.it](mailto:infomasters@gsom.polimi.it)

Pursuant to Article 75 of Presidential Decree 445/2000, if the Administration finds, on the basis of appropriate checks, an untruthful content on declarations provided by the candidate, the declarant does not have the benefits eventually obtained by the provision issued on the basis of the untruthful declaration.

**\* Non-E.U. citizens with a qualification obtained abroad**

Non-EU foreign citizens must submit to the Institution:

- **copy of qualification** in original language and the related translation into Italian/English/French or Spanish
- **copy of transcripts** with the list of exams in original language and the related translation into Italian/English/French or Spanish or **Diploma Supplement**
- **copy of valid passport**

At least 30 days before the closing date for registration, as indicated in this article.

The Institution sends all the documents listed above for the evaluation of the qualifications, for the purposes of participation in the Specializing Master, to Politecnico di Milano, **Corporate & Continuing Education Unit, within the deadline of this call**, according to the provisions of the MIUR/MAE note "Procedures for access, stay and registration of visa applicant students for higher education programmes in Italy for the academic year 2021/22".

**The Corporate & Continuing Education Unit communicates the acceptance of the student and the outcome of the access tests, where required, to the competent Representations, for completion of the documentation related to the qualification, required for the issue of the Entry Visa.**

After confirmation of acceptance by the University, the candidates submit their qualification to the Diplomatic Representation, for the required consular acts.

**ENROLMENT METHOD:**

Students admitted to the Master's programme must create access credentials to Politecnico di Milano's online services using the following website [www.polimi.it](http://www.polimi.it) They must then enter their data and create a person code, attaching a valid identity document (passport for non-EU citizens), and communicate their person code to the Master's programme Manager. Registered students will have to update their personal data, if it is obsolete.

**Keep portal access credentials for later access to Politecnico di Milano services.** Lost access credentials can be autonomously restored or with ticket OTRS.

Politecnico creates a temporary student identification number to allow the student to pay the enrolment stamp online.

An Italian degree is self-certified by completing the appropriate form provided by the Managing Authority. A degree obtained abroad must be documented by presenting a **declaration of value (DOV)** issued by the Italian Representations abroad (Italian Embassy or Consulate) on letterhead complete with its original stamp **or a certificate issued by the Enic/Naric Centres.**

In addition to the above documentation, **non-EU citizens, must upload a copy of a valid residence permit on their online services personal data record.**

## **ARTICLE 6**

### **Certifications and awards**

#### **CERTIFICATION ISSUED**

At the end of the programme, after passing the final exam, “International Master in Digital Innovation and New Business Design” first-level Specializing Master’s diploma will be awarded, in English.

Students admitted to the final exam of the Master will pay the stamp through the online services of Politecnico di Milano, in order to take the exam.

#### **STUDENT OBLIGATIONS**

Attendance is compulsory for at least 75% of the course activities.

Withdrawal from the course must be submitted in writing. The training period cannot be suspended for any reason. It is not possible to simultaneously enroll for another Master or study course offered by an Italian university.

#### **METHOD OF VERIFICATION**

The final exam will be a project work defense.

## **ARTICLE 7**

### **Tuition fees and contributions**

The total cost of this Specializing Master is € **18,500.00**, divided into:

- Enrolment tax to the Politecnico di Milano € **500,00**
- Master tuition fees - € **18,000.00** per student

**The contribution for enrolment in the Politecnico di Milano will not be returned under any circumstances.**

**Share reduced to € 9,500.00 (including € 500.00 of registration fee to Politecnico di Milano) for Master’s graduates of POLITECNICO DI MILANO who achieved the degree not before 3 years from the time of registration to the Master’s.**

**Scholarships are available to partially cover the participation fee, as well as subsidized interest rate loans and loans of honor offered by affiliated credit institutions.**

Tax and registration fee can be paid to the current account number:

CCN 000010025X55 - to MIP Politecnico di Milano - CIN L - ABI 05696 - CAB 01620 - IBAN IT02 L056 9601 6200 0001 0025 X55 - made out to MIP Politecnico di Milano - Graduate School of Business Società Consortile per Azioni - at Banca Popolare di Sondrio - Branch n. 21 - Via E. Bonardi n. 4 at Politecnico di Milano

**Stating as reason ID 2397 MU1 Digital Innovation.**

**ARTICLE 8**  
**Data Treatment**

The University, pursuant to EU Regulation n. 2016/679 regarding the protection of personal data, uses the personal data processing for the sole purposes related to the admission, enrolment and management of the master, and in any case, I allow to disclose personal information to third parties and in particular:

- to public and private Bodies for possible recruitments;
- to training programme providers; to the Bank Treasurer of Politecnico for services connected to taxes;
- to bodies managing honor loans, accommodation, flexible employment contracts, cultural, recreational and/or sport activities.
- It also authorizes the use of data for statistical purposes in compliance with the procedures and authorizations required by the aforementioned legislation.

The whole information on data processing and rights of the interested party is available on the web site [www.polimi.it/privacy](http://www.polimi.it/privacy)

**ARTICLE 9**  
**Advertisement**

This Decree is published on the Politecnico di Milano website at the page <https://www.polimi.it/corsi/masteruniversitari-e-corsi-post-laurea/>

**FOR CLARIFICATIONS AND FURTHER INFORMATION, PLEASE CONTACT:**

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<http://www.gsom.polimi.it>

The Rector  
(Prof. Ferruccio Resta)  
*Signed* Ferruccio Resta