



Decree Index no. 10887 File no. 243293
Date 21/10/2022
Title III Class V
UOR SEMFC

HAVING REGARD TO Politecnico di Milano's Articles of Association;
HAVING REGARD TO Ministerial Decree 3.11.1999, no. 509;
HAVING REGARD TO Ministerial Decree 22.10.2004, no. 270;
HAVING REGARD TO the University's Educational Rules - Regulations;
HAVING REGARD TO the Regulations for Specializing Masters Degrees of Politecnico di Milano issued with Rector's Decree no. 2235 of 05.08.2013;
HAVING OBTAINED the favorable opinion of the Academic Senate at its meeting of 20.06.2022, regarding the establishment and activation of Master proposals;
HAVING REGARD TO the DR 6096 of the 28.06.2022, regarding the establishment and activation of the I level Specializing Master's "INTERNATIONAL MASTER IN MARKETING MANAGEMENT - OMNICHANNEL MARKETING & CONSUMER ANALYTICS";
HAVING REGARD TO the request of partial changes;
HAVING RECOGNIZED the need to take action;

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ART. 3
Teaching content and organisation

The Specializing Master will begin in **October 2023** and will end in **October 2024**

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ART. 5
Formal requirements

The **admission application** must be presented in one day from the day after the date of this Decree and **within:**

- **June 30, 2023** - for candidates with non-EU citizenship
- **July 30, 2023** - for candidates with EU citizenship.

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FOR INFORMATION ON THE SPECIALISING MASTER'S:

Dr Anna Bacigalupi

POLIMI GRADUATE SCHOOL OF MANAGEMENT

Via Lambruschini 4c, Edificio 26a

20156 Milan (MI)

Telephone: +39 02 23992820

Fax: +39 02 23992844

infomasters@gsom.polimi.it

<http://www.gsom.polimi.it>

Rector
(Prof. Ferruccio Resta)
Signed Ferruccio Resta