

## The Rector



**POLITECNICO**  
MILANO 1863

HAVING REGARD TO Politecnico di Milano's Articles of Association;  
HAVING REGARD TO Ministerial Decree 3.11.1999, no. 509;  
HAVING REGARD TO Ministerial Decree 22.10.2004, no. 270;  
HAVING REGARD TO the University's Educational Rules - Regulations;  
HAVING REGARD TO the Regulation for 1<sup>st</sup> and 2<sup>nd</sup> level Specialising Masters, Post Graduate Courses and Continuing Education of Politecnico di Milano issued with Rector's Decree no. 0227162 of 04.10.2022;  
HAVING ACQUIRED the favourable opinion of the Academic Senate during the meeting on 19.06.2023, on the establishment and activation of proposals for Specialising Masters, including the first level Specialising Master "INTERNATIONAL MASTER IN STRATEGIC DESIGN FOR INNOVATION AND TRANSFORMATION FLEX"

### DECREES

that the first level Specialising Master "INTERNATIONAL MASTER IN STRATEGIC DESIGN FOR INNOVATION AND TRANSFORMATION FLEX" is established and activated for the years 2024/2025.

### ART. 1

#### Master's features

The first level Specialising Master "INTERNATIONAL MASTER IN STRATEGIC DESIGN FOR INNOVATION AND TRANSFORMATION FLEX" has been set up and activated at the Management, Economics and Industrial Engineering Department.

The Master is provided by POLIMI Graduate School of Management (MIP Politecnico di Milano – Graduate School of Business) joint-stock consortium company. The reference school is the School of Industrial and Information Engineering.

The Specialising Master's Director is Professor Claudio Dell'Era. The Vice Director is Professor Cabirio Cautela. The Scientific Committee of the Specialising Master's programme is composed by Professors from Politecnico di Milano: Claudio Dell'Era, Cabirio Cautela, Francesco Zurlo, Tommaso Buganza and Marzia Mortati.

### ART. 2

#### Educational objective and employment opportunities

The Master aims to create professional figures - particularly required in this historical moment by both large and medium-sized companies and consulting firms with the aim of combining analytical-managerial skills with design and creative aptitudes and skills relating to the product-system. Specifically, the outgoing profile will be able to: organize the process and creative resources; support the "problem framing / reframing" activities that characterize the processes of innovation and transformation; interpret behaviors traced through qualitative research and data collected through quantitative research; enhance the opportunities offered by new technologies through the design and development of innovative applications; stimulate, activate and manage transformation processes through the engagement of creative resources.

Students will be able to occupy positions and cover roles traditionally linked to the development of product-service innovation such as Design Manager, Design Strategist, Innovation Manager, Product or Brand Manager. Alternatively, given the growing use of design by the management companies, the figure created can be incorporated as Design Consultant or Design Specialist in medium and large design agencies and design consultancies.

**The Programme will be delivered in English.**

**ART. 3  
Teaching content and organisation**

The Specialising Master’s will start in **March 2024** and will end in **March 2025**.

The cultural project at the base of the Master aims at intercepting a growing demand - from big corporations and companies operating in management and design consulting - of professional profiles able to combine analytical skills with competences related to the organization of creative resources and to the interpretation of strong and weak signals instrumental to the development of new product-service solutions. The project is centered on an emerging disciplinary domain that sees the intersection of the disciplinary fields related to innovation management, creativity management and the development of physical, digital and service solutions. The didactic project is based on different forms of knowledge transfer and the basic principles of "project based learning" and "design pedagogy". Specifically, the project makes use of teaching methodologies that include: i) lectures (in synchronous and asynchronous mode); ii) focused discussions and seminars centered on the development of business cases; iii) workshops conducted with industrial partners for the development of scenarios and innovative concepts related to sectors where design is becoming a novel source of competitive advantage; iv) the acquisition of specific knowledge "on-site" that provides for the immersion of learners in international cultural contexts where design plays the role of induction of innovations and/or of development of new entrepreneurial forms.

The master’s is a **60 ECTS** programme and teaching will be organised as follows:

<b>Didactic activity</b>	<b>MANDATORY Courses</b>	
<b>Courses</b>	<b>SSD</b>	<b>ECTS</b>
Innovation and Design	ING-IND/17	<b>5</b>
	ING-IND/35	
Leadership and Engagement	ING-IND/17	<b>5</b>
	ING-IND/35	
Data and Creativity	ING-IND/17	<b>5</b>
	ING-IND/35	
Design Operations and Transformations	ING-IND/17	<b>5</b>
	ING-IND/35	
1st F2F Factory (Chicago)	ICAR/13	<b>7</b>
2nd F2F Factory (Italy)	ICAR/13	<b>7</b>
1st Bootcamp	ICAR/13	<b>2,5</b>
2st Bootcamp	ICAR/13	<b>2,5</b>
<b>Project Work</b>	<b>MANDATORY Courses</b>	
<b>Courses</b>	<b>SSD</b>	<b>ECTS</b>
Project Work	n.a.	<b>21</b>

## **ART. 4**

### **Admission requirements**

Candidates holding a Bachelor or a Master of Science can be eligible. Equivalent foreign qualifications from their respective University Systems will be considered.

The maximum number of admitted students is 50. The selection process is carried out by the Scientific Committee.

## **ART. 5**

### **Formal requirements**

The **admission application** must be submitted to the managing authority starting from the day after the date of this Decree and by **January, 31<sup>st</sup> 2024**.

The admission application must state the following "I authorise this University, under EU Regulation no. 2016/679 on data protection, to process personal data only for purposes related to the Master's admission, enrolment and management, and agree to the disclosure of my personal information to third parties, particularly:

- public and private entities possibly interested in recruitment;
- to academic programme backers; Politecnico Treasurer for services related to tuition fees;
- to Managing Authorities managing loans, housing, flexible employment contracts, cultural, recreational and/or sport activities.
- I authorise the use of the data for statistical purposes in respect of the procedures and authorisations required by the cited regulation.

The extended information on data processing and data subject rights is available on the website [www.polimi.it/privacy](http://www.polimi.it/privacy)

The admission documentation is available at the following link <https://apply.gsom.polimi.it/signup> or on the master's landing page <https://www.gsom.polimi.it/course/master-strategic-design-innovation-transformation/>.

The documents listed below must be sent to:

#### **POLIMI Graduate School of Management**

Via Lambruschini 4C

20156 MILANO (MI)

Phone: +39 0223992820

Email: [infomasters@gsom.polimi.it](mailto:infomasters@gsom.polimi.it)

#### **\* Italian/foreign citizens who graduated in Italy**

- copy of the identity document
- copy of the Diploma Supplement or photocopy of the degree diploma

#### **\* Italian/EU citizens with qualification obtained abroad**

- copy of the identity document
- **copy of the academic qualification** in original language and its translation into Italian/English/French or Spanish
- copy of transcripts with the list of exams in the original language and their translation into Italian/English/French or Spanish or Diploma Supplement in English (**when enrolling**, the students have to submit either the **Declaration of Value issued by the relevant area's Italian Representative abroad or a certificate issued by the Enic/Naric Centres**)

Under Art. 75 of Italian Presidential Decree 445/2000, if the Administration, after carrying out suitable checks, finds that the content of the declarations made by the applicant is untrue, the declarant forfeits any benefits obtained through the untrue declaration.

### \* **Non-EU citizens who graduated abroad**

Non-EU foreign citizens must submit the following documents to the Managing Authority:

- **copy of the degree** in the original language and its translation into Italian/English/French or Spanish
- **copy of the transcripts** with the list of exams in the original language and their translation into Italian/English/French or Spanish **or Diploma Supplement**
- **copy of a valid passport**

at least 30 days before the closing date of the registration period as indicated in this article.

The Managing Authority shall send the documentation listed above to Politecnico di Milano Masters and Continuous Educations unit, for the evaluation of qualifications, **by the closing date of this call for applications**, in accordance with the MIUR/MAE's note " Procedures for entry, residency and enrolment of international students and the respective recognition of qualifications, for higher education courses in Italy for the academic year 2023/2024"

**After the acceptance from the University, and only after confirming to the Managing Authority their participation to the programme in accordance with its procedures, students will have to register on the Ministerial portal <https://www.universitaly.it> . Once the registration has been completed, the student will have to inform the the Managing Authority, so that the application can be sent to the authorities responsible for issuing the entry visa.**

### **ENROLMENT PROCESS:**

Students admitted to the Master's Programme must create access credentials to Politecnico di Milano's online services on the website [www.polimi.it](http://www.polimi.it). They also must enter their details, attach a valid identity document (passport for non-EU citizens) in order to create a **person code**, and send it to the Master's Managing Authority. Students already registered have to update their personal details, if they are obsolete.

**Portal access credentials must be safely kept since they will be required for the access to all Politecnico di Milano's services.** Lost credentials can be autonomously restored or obtained through an OTRS ticket.

Politecnico creates a temporary student identification number to allow the student to pay the enrolment fee via online services.

The achievement of an Italian degree can be self-certified by completing the appropriate form provided by the Managing Authority. A degree obtained abroad must be documented by presenting either a **Declaration of Value (DOV)** issued by the Italian Representative abroad (Italian Embassy or Consulate) on letterhead along with its original stamp; **or a certificate issued by the Enic/Naric Centres.**

In addition to the above documentation, **non-EU citizens must upload a copy of a valid entrance document as well as the residence permit, on their online services personal data record.**

In order to be enrolled at Politecnico di Milano, regardless of the Master's delivery mode (in person, online/distance learning), **non-EU citizens must upload a copy of a valid passport on their online services personal data record.**

### **ART. 6**

#### **Degree and award recognitions**

### **ISSUED CERTIFICATION**

In order to be able to take the final exam, students admitted to the Master's final examination have to pay the due fee through the online services of Politecnico di Milano.

At the end of the Programme, upon completion of the course and after passing the final test, the student will be awarded the first level specialising Master “International Master in Strategic Design for innovation and transformation Flex”, in English language.

### **STUDENT OBLIGATIONS**

Attendance is compulsory for at least 75 per cent of the programme activities.

Withdrawal from the Programme must be communicated in written form. The training period cannot be suspended for any reasons.

### **TESTING METHODS**

The final exam will consist in a Project Work defense.

## **ART. 7**

### **Tuition fees and contributions**

The cost of this Specialising Master programme, for individual participation, is € **16.000,00** divided as follows:

- Politecnico di Milano enrolment fee is € **500,00** per student.
- Participation fee is € **15.500,00** per student

The cost of this Specialising Master programme, for Company sponsored participation, is € **19.000,00** divided as follows:

- Politecnico di Milano enrolment fee is € **500,00** per student.
- Participation fee is € **18.500,00** per student

### **Politecnico di Milano enrolment fee will not be refunded under any circumstances.**

Enrolment and participation fees can be paid to the bank account IBAN number: IT28M0306909606100000176368 – Account no. 1000001763688 – CAB 01620 – ABI 05696 – CIN EUR 02 – CIN IT L – account holder MIP Politecnico di Milano - at Banca Popolare di Sondrio – Via E. Bonardi, 4, 20133 Milano (MI)

Specifying as the reason for the payment: **ID 2687 MU1 Strategic Design for innovation and transformation Flex.**

Partial tuition fee waivers are available to all eligible candidates. All the details about the financial aid available are published at the following link: <https://www.gsom.polimi.it/en/fees-benefits-specialising-masters> .

## **ART. 8**

### **Personal data processing**

Under EU Regulation no. 2016/679 on data protection, the University processes personal data only for purposes related to the master’s admission, enrolment and management, and you agree to the disclosure of your personal information to third parties, particularly:

- public and private entities possibly interested in recruitment;
- to academic programme backers; Politecnico Treasurer for services related to tuition fees;
- to Managing Authorities managing loans, housing, flexible employment contracts, cultural, recreational and/or sport activities.
- I authorise the use of the data for statistical purposes in respect of the procedures and authorisations required by the cited regulation.

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**ART. 9**  
**Publication**

This Decree is made public on Politecnico di Milano's website at <https://www.polimi.it/corsi/master-universitari-e-corsi-post-laurea/>

**FOR CLARIFICATIONS AND FURTHER INFORMATION, PLEASE CONTACT:**

**SILVIA GIANNONE**

POLIMI GRADUATE SCHOOL OF MANAGEMENT

Via Lambruschini, 4C

20156 MILANO (MI)

Phone: +39 0223992820

Email: [infomasters@gsom.polimi.it](mailto:infomasters@gsom.polimi.it)

Website: <http://www.gsom.polimi.it/en>

The Rector  
(Prof. Donatella Sciuto)  
*Signed Donatella Sciuto*

*Digitally signed document, under legislation.*