The Rector

HAVING REGARD TO Politecnico di Milano's Articles of Association;
HAVING REGARD TO Ministerial Decree 3.11.1999, no. 509;
HAVING REGARD TO Ministerial Decree 22.10.2004, no. 270;
HAVING REGARD TO the University's Educational Rules - Regulations;
HAVING REGARD TO the Regulation for 1st and 2nd level Specialising Masters, Post Graduate Courses and Continuing Education of Politecnico di Milano issued with Rector's Decree no. 6485 of 30.05.2024;
HAVING ACQUIRED the favourable opinion of the Academic Senate during the meeting on 16.06.2025, on the establishment and activation of proposals for Specialising Masters, including the first level Specialising Master in "DESIGNING ATMOSPHERES. NEXT SKILLS AND QUALITIES FOR SPACES AND INTERIORS"

HEREBY DECREES

that the first level Specialising Master in "DESIGNING ATMOSPHERES. NEXT SKILLS AND QUALITIES FOR SPACES AND INTERIORS" is established and activated for the years 2026/2028.

ART. 1
Master's features

The first level Specialising Master in "DESIGNING ATMOSPHERES. NEXT SKILLS AND QUALITIES FOR SPACES AND INTERIORS" has been set up and activated at the Department of Design.

The Master is provided by POLI.design S.c.r.l. The reference school is the School of Design.

The Specialising Master's Director is Professor Anna Barbara. The Vice Director is Maria Porro.
The Scientific Committee of the Specialising Master's programme is composed by Professors from Politecnico di Milano: Anna Barbara, Barbara Camocini, Giulia Maria Gerosa e Luisa Maria Virginia Collina; and by Maria Porro.

ART. 2
Educational objective and employment opportunities

The Master's degree in Designing Atmospheres is aimed at graduates and young professionals who want to develop skills in the design of spaces and interiors that take into account the revolutions (technological, digital, social, cultural and environmental) that are radically changing the environments we inhabit. The paradigms of the senses, increasingly necessary for the experience/knowledge of places, and the new forms of time, multiplied by the digital revolution, will be the cardinal points of the Master's course. The Master's course will therefore aim to train participants in the design of atmospheres for spaces and interiors that refer to sensations, the sensory qualities of space and the perceptions and emotions of inhabitants and users. The Master's course also intends to integrate the classic skills of space design with those of emerging importance for designers such as client management, project communication, the use of media and digital tools, new technologies in design, but also behavioural psychology, neuroscience and extended experience, and the different life cycles of interior spaces, which are increasingly changeable and performative. Since the aim of the Master's course is to train professional profiles for the design of atmospheres that consider the new paradigms of the senses and time, the teaching staff will consist of both academics and researchers in the new fields of design, and internationally renowned professionals whose projects and professional work develop experimental approaches with consolidated and recognized results in the fields of atmospheres design for spaces, layouts and interiors.

At the conclusion of the Master's degree, participants will have acquired skills in the areas of sensory and temporal design, be able to deal with dynamic concepts, i.e. adaptable to the needs of customers and users over time, will be able to deal with the business model and project management and processes, they will be able to establish an emancipated dialogue with clients, users, contractors, real estate. They will deal with design, production, atmosphere design management, but also with identity and project narration and communication, from the initial stages through the various phases of generating a place and a habitat interior. Participants will learn how to produce strategic visions and manage the multiple roles that the designer of atmospheres is required to play, they will be confronted with an international panorama, with the peculiarities of the various markets and with the different requests of an increasingly globalized design. The Master aims to train new professional figures that the market is beginning to more and more insistently demanded by the market and that will be more and more necessary in the future, expanding the very definition of "spatial designer" with skills that go beyond the typology of spaces.

The Master's will be delivered in English.

ART. 3
Teaching content and organisation

The Specialising Master's will start in **October 2026** and will end in **January 2028**.

The master's course in Designing Atmospheres aims to open a dialogue between education, companies, professionals and users to design the multiple professional figures in the field of spatial design in the sense multi-scalar (from domestic to urban spaces), temporal and digital (hence multifunctional and extended), in the sphere of atmospheres involving all the senses and emotions. The Master intends to redesign the processes of conception, design production/construction, integrating new disciplines such as neuroscience, marketing, communication, graphics, set design, project and process management, supplier and client relations. This approach will help participants to build a portfolio, but also a network of contacts that will be fundamental for an international professional career. The Master Designing Designing Atmospheres includes:
-Theoretical lectures on the cardinal themes of design and the new paradigms of space design.
-Outdoor exercises in collaboration with companies and professional studios on themes of process and project innovation.
-Workshops held by internationally renowned professionals within departmental laboratories and production centres of excellence.
-Study-tour of the Italian and international design system to get to know founding institutions and places of space design culture.
-International competition/challenge to measure one's skills on real design issues within internationally accredited contexts.
-Participation in Design Weeks.
-Training period in professional studios and companies with an international portfolio.

The master's is a **60 ECTS** programme and teaching will be organised as follows:

Didactic activity	**MANDATORY Courses**	
Course	**SSD**	**ECTS**
DESIGNING ATMOSPHERES: theoretical framework	ICAR/16	**2**
PEOPLE: communities and places	ICAR/13	**4**
CONCEPT: identities and voices	ICAR/16	**4**
SPACE/TIME_BASED DESIGN: analogic and digital	ICAR/16	**7,5**
SENSE_BASED DESIGN: perception and technologies	ICAR/13	**7,5**
EXECUTION: protocols and regulations	ICAR/14	**2**
COMMUNICATION: media networks and strategies	ICAR/13	**3**
EPHEMERAL: exhibitions, events and fairs	ICAR/16	**4**
GUIDANCE: management and economics	SECS-P/08	**2**

workshop	ICAR/16	**4**
Internship/Professionalizing Project/Activity akin to internship	n.a.	**20**

ART. 4
Admission requirements

The University Master's Course is reserved for candidates who have obtained a University Diploma, a Bachelor of Science or a Master of Science. Foreign will be considered valid as far as equivalent in their respective University System. The selections will be processed according to the chronological order of submission of candidates' applications until the available seats will be filled.
The maximum number of admitted students is 35. The selection process is carried out by the Scientific Committee.

ART. 5
Formal requirements

The **admission application** must be submitted starting from the day after the date of this Decree and **no later than one month BEFORE the start of the program.**

The extended information on data processing and data subject rights is available on the website www.polimi.it\privacy

The managing authority delivering the program must provide students with all the necessary set of forms and information on how to correctly apply to the Master's.

Once the validity of the qualification has been verified, the Managing Body will advise the student on the documentation needed to prove the authenticity of their qualification, in accordance with the MIUR/MAE's note "Procedures for entry, residency and enrolment of international students and the respective recognition of qualifications, for higher education courses in Italy for the academic year 2025/2026".

In particular, the Managing Body can request the following documents:

*** Italian/foreign citizens having graduated in Italy**

- copy of the identity document
- copy of the Diploma Supplement or copy of the degree diploma or self-certification through the appropriate form provided by the Master's Managing Authorithy.

*** Italian/EU citizens with qualification obtained abroad**

- copy of the identity document
- **copy of the academic qualification** in original language and its translation into Italian/English/French or Spanish
- copy of transcripts with the list of exams in the original language and their translation into Italian/English/French or Spanish or Diploma Supplement in English language (**when enrolling, the students have to submit:**
  - **the Declaration of Value issued by the relevant area's Italian Representative abroad** or
  - the **Diploma Supplement with digital signature or electronic time stamp** or, in case of absence of digital signature/electronic time stamp, **the Diploma supplement with apostille** or
  - **a certificate issued by the Enic/Naric Centres** or
  - **a certificate issued by the World Education Services - WES).**

Under Art. 75 of Italian Presidential Decree 445/2000, if the Administration, after carrying out suitable checks, finds that the content of the declarations made by the applicant is untrue, the declarant forfeits any benefits obtained through the untrue declaration.

*** Non-EU citizens having graduated abroad**

Non-EU foreign citizens must submit the following documents to the Managing Authority:

- **copy of the degree** in the original language and its translation into Italian/English/French or Spanish;
- **copy of the transcripts** with the list of exams in the original language and their translation into Italian/English/French or Spanish (**when enrolling, the students have to submit:**
  - **the Declaration of Value issued by the relevant area's Italian Representative abroad** or
  - **a certificate issued by the Enic/Naric Centres** or
  - **a certificate issued by the World Education Services - WES.**
- **copy of a** valid **passport)**

After the acceptance from the University, and only after confirming to the Managing Authority their participation to the programme in accordance with its procedures, students will have to register on the Ministerial portal https://www.universitaly.it . Once the registration has been completed, the student will have to inform the Managing Authority, so that the application can be sent to the authorities responsible for issuing the entry visa.

It is also specified that:

- the preliminary acceptance of a candidate by the university **does not grant any right to obtain the visa**;
- obtaining a student visa issued by the competent diplomatic-consular representation **does not grant any right to complete the enrollment**.

The managing authority informs Politecnico di Milano Masters and Continuous Educations unit, about the starting date of the course **AT LEAST two months before the starting date.**

ENROLMENT PROCESS:

Students admitted to the Master's Programme must obtain the access credentials to Politecnico di Milano's online services on the website www.polimi.it, enter their personal data and attach valid identity document (passport for non-EU citizens). Students already registered are expected to update their personal details, if these are obsolete.

Portal access credentials must be safely kept since they will be required for the access to all Politecnico di Milano's services. Lost credentials can be autonomously restored or obtained through an OTRS ticket.

In order to proceed with the enrolment, students admitted to the Masters' must pay the enrolment fee as well as the enrolment stamp via Politecnico di Milano's online services.

In addition to the above documentation, **non-EU citizens must upload a copy of a valid entrance document as well as the residence permit, on their online services personal data record**.

In order to be enrolled at Politecnico di Milano, regardless of the Master's delivery mode (in person, online/distance learning), **non-EU citizens must upload a copy of a valid passport on their online services personal data record**.

ART. 6
Degree and award recognitions

ISSUED CERTIFICATION
In order to be able to take the final exam, students admitted to the Master's final examination have to pay the due fee through the online services of Politecnico di Milano.

At the end of the Programme, upon completion of the course and after passing the final test, the student will be awarded the first level specialising Master in "Designing atmospheres. Next skills and qualities for spaces and interiors", in English language.

STUDENT OBLIGATIONS
Attendance is compulsory for at least 75 per cent of the programme activities.
Withdrawal from the Programme must be communicated in written form. The training period cannot be suspended for any reasons.

TESTING METHODS
Final research and project.

ART. 7
Tuition fees and contributions

The cost of this Specialising Master programme is **€ 15,500.00** divided as follows:

- Politecnico di Milano enrolment fee is **€ 500.00** per student.
- Participation fee is **€ 15,000.00** per student

Politecnico di Milano enrolment fee will not be refunded under any circumstances.

As far as the Specialising Master participation fee is concerned, it will be the managing authority responsibility to define the procedures.

ART. 8
Personal data processing

Under EU Regulation no. 2016/679 on data protection, the University processes personal data only for purposes related to the master's admission, enrolment and management, and you agree to the disclosure of your personal information to third parties, particularly:

- public and private entities possibly interested in recruitment;
- to academic programme backers; Politecnico Treasurer for services related to tuition fees;
- to Managing Authorities managing loans, housing, flexible employment contracts, cultural, recreational and/or sport activities.
- I authorise the use of the data for statistical purposes in respect of the procedures and authorisations required by the cited regulation.

The extended information on data processing and data subject rights is available on the website www.polimi.it\privacy

ART. 9
Publication

This Decree is made public on Politecnico di Milano's website at https://www.polimi.it/corsi/master-universitari-e-corsi-post-laurea/

FOR CLARIFICATIONS AND FURTHER INFORMATION, PLEASE CONTACT:

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The Rector
(prof. Donatella Sciuto)
Signed Donatella Sciuto

Digitally signed document, under legislation.